

NCD Lab on Meaningful Engagement Selection Criteria

1. a) Target audience is clearly defined
1. b) Target audience, including people with lived experience, are meaningfully and actively engaged, as leaders/implementers/evaluators throughout the project plan
2. Clear objective(s) described which includes the population, location, and scope.
3. Project demonstrates an ability to scale
4. Project includes a description of the methodology to be used
5. Project includes a monitoring and evaluation framework (to ensure quality through its implementation process) described.
6. Project has clear plan for equitable participation and access, relevant to the thematic focus of the NCD Lab, and for community uptake and ownership where appropriate.
7. Project is based on scientific evidence or best practices.
8. Project has a clear theory of change.
9. Project includes a background problem defined and aligned with the thematic focus.
10. Project outlines feasible and clear milestones in the plan
11. Project incorporates sustainable development, defined as "development that meets the needs of the present without compromising the ability of future generations to meet their own needs"
12. Project highlights voices of marginalized groups (persons with disabilities, youth, women, lesbian, gay, bisexual, transgender and intersex people, members of minority groups, indigenous people, internally displaced persons, and non-national, including refugees, asylum seekers and migrant workers)
13. Potential harms are accounted for and minimized
14. Project has a demonstrable impact on achieving SDG target 3.4
 - a. [By 2030, reduce by one-third premature mortality from non-communicable diseases through prevention and treatment and promote mental health and well being]
15. Project has a clear direct or indirect benefit to a section of the population affected or at risk for NCDs.
16. Project demonstrates cost-effectiveness, i.e. cost (budget, operating costs etc.), relative to impact
17. Project demonstrates approaches or solutions that are original and have not been adopted before and/or have been adapted for NCDs from other disciplines or domains in addressing the problem
18. Project aims to impact at least one of the following levels:
 - a) Intrapersonal changes (Individual)
 - b) Interpersonal changes (families, households, social networks)
 - c) Organizational changes (community, health systems)
 - d) Environmental changes (social and cultural norms)
 - e) Policy changes (laws, taxes, grants etc.)
19. Project has a demonstrable impact on achieving SDG goals relevant to thematic area (SDG 3)
20. Project identifies unique access barriers to NCD-related services and/or risks specific to target group, supported by evidence.
21. Project has potential to mitigate theme-specific barriers to NCD-related services or NCD risk factors