

ACCELERATING & ENHANCING TYPE 1 DIABETES ADVOCACY & HEALTHCARE IN PAKISTAN THROUGH AWARENESS, POLICY INFLUENCERS AND PEER SUPPORT



CREATING A STRONG T1D COMMUNITY

ADVOCACY ENGAGING THE POLICY INFLUENCERS

THE ISSUE:

In Pakistan, the healthcare system faces significant challenges in managing Type 1 Diabetes (T1D), particularly for children. Late/lack of diagnosis, limited public awareness, and inadequate medical infrastructure often lead to mismanagement of the condition. Families are left without the proper

knowledge and resources to manage T1D effectively, leading to severe health risks, complications, and high mortality rates. The stigma and lack of proper understanding further isolate those affected, preventing children from leading normal, healthy lives.

MEETHI ZINDAGI'S INNOVATION:

Meethi Zindagi is pioneering a holistic approach to address T1D challenges in Pakistan by focusing on awareness, policy activation, education, research, and peer support. By fostering collaborations with government bodies, healthcare providers, and community leaders, we are driving advocacy campaigns to push for healthcare reforms and

T1D inclusion in national policies. Educational initiatives are equipping families and medical professionals with crucial knowledge to manage the disease, while peer support networks provide emotional and practical guidance for children and their caregivers, ensuring better long-term health outcomes.