



# Health Literacy Development for the Prevention and Control of NCDs: WHO Report Launch Webinar

14 December 2022, 13.00-15.00 CET

## Provisional Programme

- I. Welcome & Moderation
  - **Guy Fones**, Head, Global Coordination Mechanism on Noncommunicable Diseases, WHO
  
- II. Opening remarks and scene setting (45 min)
  - **Svetlana Akselrod**, Director, Global Noncommunicable Disease Platform, WHO:  
Opening remarks
  - **Assistant Minister of Health and Aged Care, Australia**
  - **Ruediger Krech**, Director, Department of Health Promotion, WHO:  
Health literacy as a determinant of health, wellbeing and sustainable development.
  - **National Health Literacy Demonstration Project, Ireland:**  
Tackling NCDs through childhood obesity
  - **Bente Mikkelsen**, Director, Department for Noncommunicable Diseases, WHO:  
Health literacy development as a practical tool to impact on the prevention and control of NCDs and health equity.
  - **National Health Literacy Demonstration Project, Australia:**  
State-wide engagement and co-design to generate mental health literacy
  
- III. Deep dive: health literacy at country level to inform equitable interventions and leave no one behind (40 min)
  - **Richard Osborne**, Director, Centre for Global Health and Equity, Swinburne University:  
Why use a globally relevant approach to Health Literacy?
  - **National Health Literacy Demonstration Project, Spain:**  
Steps towards needed, wanted, implementable stroke prevention and control reforms?
  - **National Health Literacy Demonstration Project, India**  
Complex determinants of health in low resource settings: Uncovering fundamental prevention and control option for hypertension and heart disease
  - **National Health Literacy Demonstration Project, Norway:**  
Long-term impacts of health literacy development: scale up/knock on effects in Norway (COPD)
  - Questions and Discussion, moderated by Richard Osborne and Shandell Elmer
  
- IV. Closing Remarks: Supporting the scale of health literacy development across countries (10 minutes)
  - **Dr Sujajee Good**, Regional Advisor, Family Health, Gender and Life Course, WHO Regional Office for South-East Asia

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